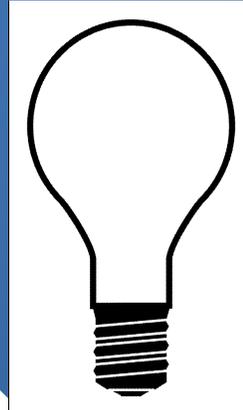


Small Business

LocalBusinessAssist.com

Coaching Proposal



Proposed by
Ron Douglas

Proposed for
The City of
Monte Vista

Ron Douglas

Family Man and Entrepreneur

Ron is a father of eight who happens to also be a serial entrepreneur, speaker, coach, and investor.

Just a few days before first reporting for military duty, Ron Douglas broke his back at the age of eighteen while racing a car on the street. Paralyzed from the waist down, he refused to give up. Six months later Ron was walking again and nearing a full recovery. This experience set the tone for the “not giving up” attitude he has carried with him throughout his life.

Coach, Inspire & Succeed

Over the past 20 years, Ron has built several companies which have reached over a \$1 Million in sales in 12 months. Ron has proven he has the know-how, skills, and drive to build and grow all kinds of small businesses.



Ron is the star of Discovery Channel’s “Blue Collar Backers” that helps reinvigorate struggling businesses like “To The Nines Barbershop” in Colorado Springs. Ron and Blue Collar Backers is less about stunts and over-the-top sales pitches, and more about results. Ron has been featured in:

The
New York
Times

THE WALL STREET JOURNAL
WSJ

THE DENVER POST

Forbes BUSINESS INSIDER

9NEWS

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DENVER abc

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KLZ 560
AM

Ron is now offering his expertise and experience to municipalities to help their local businesses succeed and fill empty store fronts.



The true value of a coach is that they force you to believe in yourself more than you believe in yourself. They guide you along a path you haven't yet experienced and give you the hope that the effort will be worth the price you paid.

Passion plus Knowledge

Many current and potential small business owners start their business because of a passion for the product or service they provide. However they often lack the experience and background to manage the other dozen hats a small business owner must wear. Fear and stress can prevent them from starting their business in the first place, or give up when times get tough.

Ron and his team can help create and revive that passion, and provide practical solutions for your small businesses.



Whether you are building a new online start-up or working to build a brick & mortar business, Ron Douglas has been in your shoes

Empty Buildings

Drain Local Governments

“Evidence shows that vacant properties are an expense that local governments simply cannot afford – and that the expense grows with every year a property remains vacant or abandoned. Such properties produce no or little property tax income, but they require plenty of time, attention, and money straining the small budgets for critical infrastructure ...”

“Vacant properties reduce city tax revenues in three ways: they are often tax delinquent; their low value means they generate little in taxes; and they depress property values

across an entire neighborhood. Lower property values mean lower tax revenues for local governments ...”

More Policing, Less Revenue

“Vacant and abandoned properties are burning a hole in the pockets of local governments, businesses, and individuals. The root of the problem may seem far beyond the control of local governments ... But taking no action simply allows the problem to grow worse.” - *Vacant Properties The True Cost to Communities*.

National Vacant Properties Campaign

<https://www.smartgrowthamerica.org/app/legacy/documents/true-costs.pdf>



Business Coaching

Services offered by Ron and Team

Ron Douglas and his team provide a host of services to municipalities and their registered businesses:

1 – Access to Online Curriculum:

Your business owners will have unlimited access to videos and lesson materials on:

- Small Business Self-Assessment
- Creating & Refining Your Idea
- Legal Issues for Start Ups
- Preparing a Business Plan
- Conducting Market Research
- Marketing your Small Business
- Finance – Bookkeeping
- Finance – Cash Flow & Pricing
- Finance – Taxes and Funding
- Sales & Negotiation
- Technology for Start Ups

2 – Real Time Online Chat Assistance:

When business owners have questions they will get immediate answers from Ron and his team online.

3 – Access to the Community Forums

Questions asked by one business owner are answered and available for all the other owners.

4 – Webinars on Hot Topics

Ron will host periodic webinars on hot topics for business owners that can be watched again as needed

5 – Skype Coaching Calls

Business owners will get one on one coaching on their specific business situation and needs.

6 – Mentor Paring

Ron will pair your business owners with the professionals they need from attorneys and accountants, to marketing specialists.

7 – Business Headhunting

Do you have an empty store front that needs to be filled? Ron and his team can get it filled for you.

8 – Speaking Engagements

Let Ron encourage and inspire your team to succeed

Accountability

Measureable Success

Our goal is to drive business success and overall economic success in Monte Vista. This can be measured in many ways.

1. Profitability
2. Gross Revenues (thus increased tax revenues)
3. Reduced waste of operations
4. New Employees
5. New Businesses
6. New invested capital
7. Lower business debt levels
8. Business owner satisfaction in running their own business

Unfortunately for the City most of these measures are not available for each business, so we propose a 6 month review where we will provide the following information that indicates our value and progress we are making in Monte Vista:

1. Business owner testimonials and letters of recommendation from coaching sessions and headhunting activities
2. Metrics on businesses that have taken the online classes

3. Metrics on the use of the online chat feature
4. User feedback and satisfaction ratings
5. Survey data from business owners on the measures of business success mentioned above.

The intent of these 6 month reviews will be to inform Monte Vista's leadership on how the business owners feel about the service that they have access to and how it is affecting their businesses.

Contact

How to get a hold of us

Local Business Assist

<http://LocalBusinessAssist.com>

332 E County Road 1 South
Monte Vista, CO 81144

720-575-7600